



COURSE SPECIFICATION

Course Aim and Title	BA (Hons) Football Business and Finance
Intermediate Awards Available	Certificate of Higher Education Diploma of Higher Education Ordinary Degree
Teaching Institution(s)	UCFB Manchester Campus UCFB Wembley
Alternative Teaching Institutions (for local arrangements see final section of this specification)	n/a



Course Aims and Learning Outcomes

The main educational aims of the course are to

- Prepare students for a business career in the football industry.**
- Provide students with a detailed knowledge of the football industry, with particular reference to its structure, principal stakeholders, governance and regulation**
- Enable students to develop the communication, analytical and problem solving skills demanded for career advancement in the football industry.**
- Provide students with knowledge and understanding of core business, accounting and finance and management concepts.**
- Enable students to confidently apply accounting and finance principles and practice in the context of the football industry.**
- Utilise professional relationships to provide students with unrivalled opportunities to engage with industry throughout the course.**

What students will learn

Knowledge

- Evaluate core business finance and management concepts in the context of the football industry.**
- Analyse the national and international environments in which the football industry operates.**
- Explain national, regional and global football league structures.**
- Explain the role and influence of football governing bodies and other principal stakeholders at national and international levels.**
- Evaluate governance and legislative frameworks applicable to the football industry.**
- Employ core accounting and finance terms, concepts and tools.**
- Use the processes involved in generating key financial data.**
- Evaluate the impact of corporate governance and financial reporting on business decisions.**
- Illustrate the challenges faced by organisations when applying UK and international accounting practices.**

Thinking skills

- Engage in critical thinking analysis, synthesis and decision making to solve problems.**
- Solve problems concerning business and finance contexts.**
- Apply existing frameworks to new contexts and situations.**
- Explore professional knowledge in new environments.**



Subject Based Practical skills

Select, justify and apply business and management tools and techniques to propose solutions to a range of management and financial problems in the football industry.

Develop a budget to justify financial planning decisions.

Skills for life and work (general skills)

Engage in critical thinking analysis, synthesis and decision making

Communicate information clearly and coherently in a range of forms relevant to intended audiences.

Work harmoniously and productively with others to achieve shared outcomes.

Manage time effectively in order to meet deadlines and achieve performance targets.

Identify, access, evaluate and apply electronic resources to address problems and questions.

Collect, analyse, interpret and apply numerical data using relevant software packages and mathematical methods.



Learning and Teaching

This course will engage learners in two ways.

Firstly, students will be engaged through the medium of taught face to face lectures, seminars, workshops and practical sessions during the academic year. During these sessions students will have the opportunity to have contact with academics and practitioners immersed in the football industry. Clear links will be made between activities and formative support of the students' assessed work (feed forward) and detailed feedback on work that has been completed will be provided. Further formative assessment opportunities will be provided during face to face sessions and via online discussion activities in which students will be encouraged to share thoughts with each other and with the tutor.

Secondly students will receive materials via the online UCFB|GIS learning platform, where students work through information provided in each session based on the core



Assessment

A range of assessment types are used across the course, as appropriate to each module. Assessment is predominantly continuous, employing items that will include academic essays, reports, presentations, portfolios and reflective writing. Applied assessment tasks are used as far as possible to enable students to link theory with practice, thereby assessing knowledge and understanding alongside subject-specific skills and key skills.

Knowledge is assessed by

- Coursework
- Essays/Reports
- Examinations

Thinking skills are assessed by

- Coursework
- Examinations
- Project work

Practical skills are assessed by

- Practical reports
- Portfolio completion
- Business Modelling

Skills for life and work (general skills) are assessed by

- Project work
- Group work

Work or Study Placements

n/a

Course Structure

All courses are credit-rated to help you to understand the amount and level of study that is needed.

One credit is equal to 10 hours of directed study time (this includes everything you do e.g. lecture, seminar and private study).

Credits are assigned to one of 5 levels:

- 3 Equivalent in standard to GCE 'A' level and is intended to prepare students for year one of an undergraduate degree course.



- 4 Equivalent in standard to the first year of a full-time undergraduate degree course**
- 5 Equivalent in standard to the second year of a full-time undergraduate degree course**
- 6 Equivalent in standard to the third year of a full-time undergraduate degree course**
- 7 Equivalent in standard to a Master's degree**

Courses are made up of modules that are each credit weighted

The module structure of this course:

4	UD4006	Understanding International Football Business Environment	20	Core	N
4	UD4010	Introduction to Football Finance	20	Core	N
4	UD4000	Industry Competencies (Mental Wealth)	20	Core	N
4	UD4004	Understanding Sports Fan Behaviour	20	Core	N
4	UD4009	Introduction to Football Economics,	20	Core	N



		Ethics, Tax and Law			
4	UD4001	Financial Management Information Systems and Internal Controls	20	Core	N
5	UD5006	International Football Business Analysis	20	Core	N
5	UD5008	Intermediate F		al	

